

Thank you!

We appreciate your interest in supporting Taste of Parkersburg 2009 and are excited to include you in our plans. Last year, approximately 3,500 guests visited our festival and we expect even more this year! With your support, we are confident that we can execute an exciting and fun food, wine, beer and music festival. Please consider your sponsorship carefully, and contact Cecil Childress, 304.422.3131 with any questions.

A note about the Sponsorship Levels...

Given the informative and fun nature of our festival, we felt that it would be appropriate to name our sponsorship levels according to wine bottle sizes. Our highest level of sponsorship is named after the Nebuchadnezzar, a large wine bottle equivalent to 20 regular 750ml bottles. Our second tier is Methuselah, equivalent to 8 regular bottles. The third and fourth tiers are the Jéroboam and Magnum and are equivalent to 4 and 2 regular bottles respectively.

DEADLINES

Sponsorship information must be received by July 10, 2009 to be included in all advertising and marketing opportunities. Marketing efforts will begin in early August.

TASTE OF PARKERSBURG **AUTUMN 2009**

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An eclectic collection of tastes.

This festival of flavor will entice all your senses.

Over 30 local restaurants, musicians, artisans, specialty food vendors and breweries come together with top wine distributors in a recipe of fun.

Enter to win one of several unique and exciting door prizes!

Experience the best of the tastes, sounds and culture that Parkersburg has to offer.



Tickets may be purchased in advance or at the door. Advance ticket purchase will gain entry to Grand Prize Drawing.

For additional information and advance tickets, call 304.428.1130, or visit our online store for tickets and TOP merchandise,

WWW.TASTEOPARKERSBURG.COM



Organized by Parkersburg Convention & Visitors Bureau, The Blennerhassett Hotel, and the Downtown Tourism Council/Parkersburg Development Task Force.

Savor the Flavor. **Food, Wine, Art & Music**



Taste of
PARKERSBURG

AUTUMN 2009

**SPONSORSHIP
OPPORTUNITIES**



SPONSORSHIP OPPORTUNITIES

LEVEL 1 — NEBUCHADNEZZAR \$5,000

Our most prestigious level, Nebuchadnezzar offers the most visibility prior to and during the event, as well as many opportunities to pass along your generosity to your own guests. In addition to tickets to the Taste of Parkersburg event, you will receive Sponsor lanyards to be worn by representatives of your company during the event. The lanyard will gain your guests access to our Sponsor Tent featuring additional hors d'oeuvres and specialty wines. Also, a complimentary hospitality venue will be available for you and your guests on Saturday evening. Bar snacks and non-alcoholic beverages will be provided.

- Entrance Banner (Priority placement)
- Listing in TOP Event Program – Sponsorship Section
- Full page ad in TOP Event Program
- Priority Print Advertising
- Priority Listing on www.tasteofparkersburg.com
- Sponsor Identification Lanyards (max. 24)
- 30 Admissions to Sponsor Tent during event (with lanyard)
- 30 Taste of Parkersburg Event Tickets & 300 Vendor Coupons
- Complimentary Hospitality Venue

LEVEL 2 — METHUSALEH \$3,500

Methusaleh offers high visibility prior to and during the event and many opportunities to pass along your generosity to your own guests. In addition to tickets to the Taste of Parkersburg event, you will receive Sponsor lanyards to be worn by representatives of your company during the event. The lanyard will gain your guests access to our Sponsor Tent featuring additional hors d'oeuvres and specialty wines. Also, a complimentary hospitality suite will be available for you and your guests on Saturday evening. Bar snacks and non-alcoholic beverages will be provided.

- Entrance Banner (Priority Placement)
- Listing in TOP Event Program – Sponsorship Section
- Half page ad in TOP Event Program¹
- Priority Print Advertising
- Priority Listing on www.tasteofparkersburg.com
- Sponsor Identification Lanyards (max. 20)
- 20 Admissions to Sponsor Tent during event (with lanyard)
- 20 Taste of Parkersburg Event Tickets & 200 Vendor Coupons
- Complimentary Hospitality Suite

LEVEL 3 — JÉROBOAM \$2,000

A more modest sponsorship, Jéroboam continues to offer high visibility prior to and during the event, and the opportunity to pass along your generosity to your own guests. You will receive entry tickets to the Taste of Parkersburg and Sponsor Lanyards to be worn by representatives of your company during the event.

- Entrance Banner
- Listing in TOP Event Program – Sponsorship Section
- Quarter page ad in TOP Event Program¹
- Print Advertising
- Listing on www.tasteofparkersburg.com
- Sponsor Identification Lanyards (max. 14)
- 15 Sponsor Admissions to Sponsor Tent during event (with lanyard)
- 15 Taste of Parkersburg Event Tickets & 150 Vendor Coupons

LEVEL 4 — MAGNUM \$1,000

Those choosing Magnum enjoy visibility prior to and during the event through print advertising and on-site signage.

- Entrance Banner
- Listing in TOP Event Program – Sponsorship Section
- Eighth page ad in TOP Event Program¹
- Print Advertising (Newspaper only)
- Listing on www.tasteofparkersburg.com
- Sponsor Identification Lanyards (max. 8)
- 8 Admissions to Sponsor Tent during event (with lanyard)
- 8 Taste of Parkersburg Event Tickets & 80 Vendor Coupons

LEVEL 5 — WINE LOVER \$500

Our most economical sponsorship, Wine Lovers have made the decision to sponsor a local event and support local establishments.

- TOP Event Program
- Listing on www.tasteofparkersburg.com
- Sponsor Identification Lanyards (max. 4)
- 4 Admissions to Sponsor Tent during event (with lanyard)
- 4 Taste of Parkersburg Event Tickets & 40 Vendor Coupons

COUPLE'S SPONSORSHIP \$300

- Listing in TOP Event Program
- Listing on www.tasteofparkersburg.com
- Sponsor Identification Lanyards (max. 2)
- 2 Admissions to Sponsor Tent during event (with lanyard)
- 2 Taste of Parkersburg Event Tickets

INDIVIDUAL SPONSORSHIP \$200

- Listing in TOP Event Program (Total distribution 15,000)
- Listing on www.tasteofparkersburg.com
- Sponsor Identification Lanyards (max. 1)
- 1 Admission to Sponsor Tent during event (with lanyard)
- 1 Taste of Parkersburg Event Ticket

SPONSOR TENT

In appreciation of the support of our sponsors, a tasting of rare and specialty wines will be provided. These wines are only available in the Sponsor Appreciation Tent. Hors d'oeuvres will be provided as well.

To confirm your sponsorship, please complete the attached form.

Completed forms may be dropped at the Front Desk of The Blennerhassett Hotel.

By Mail:

The Blennerhassett Hotel
Attn: Cecil Childress
320 Market Street
Parkersburg, WV 26101

By Fax:

304.865.2260
Please include Cover Sheet
Attention: Cecil Childress

¹ Ad upgrades are available. Pricing has not yet been determined.